



A LEADING GLOBAL FULL-SERVICE DIGITAL INTERACTIVE MARKETING AGENCY

CASE STUDY

This client performs Sustainability Audits for SMEs and prepares them for the transitions taking place in the economy.

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About Our Client

The client is into providing Sustainability Audits for Small and Medium Enterprises to help them prepare for the ever-changing market scenario, increasing competition, and transition to a low-carbon economy.

Their Challenges & Our Solutions

The client wanted to develop software that generates a user-friendly questionnaire and delivers a sustainability audit report based on the results.

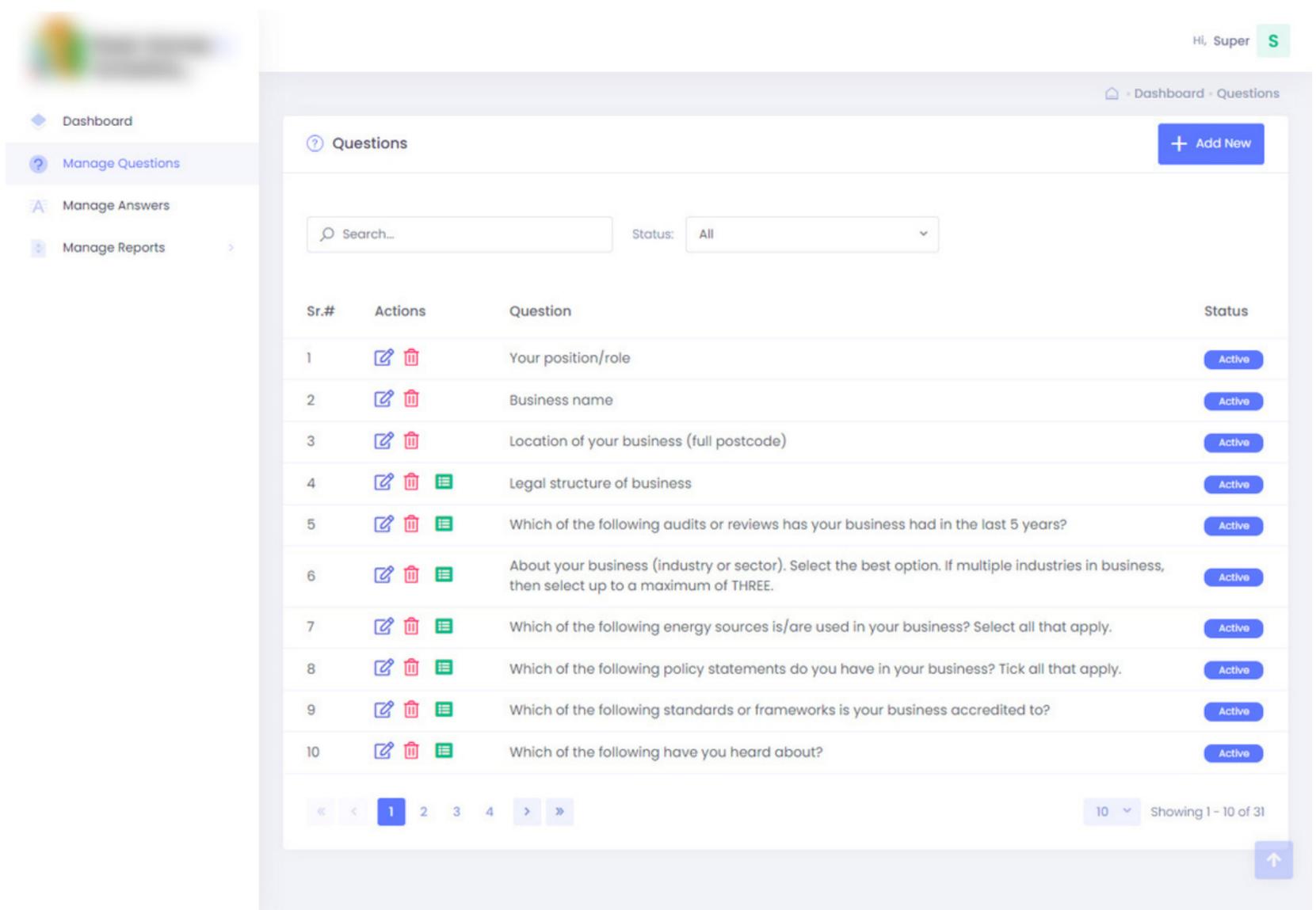
Our intelligence was able to deliver a sustainability audit quiz that generates free text responses, multiple choice answers, and mixed table responses through an intuitive questionnaire and produced reports in a well-formatted manner.

Technologies Used

Laravel, MySQL database, HTML, jQuery, JavaScript, CSS, Stripe Payment Gateway

Results We Delivered

- ✓ Developed software with a questionnaire and its answers
- ✓ Developed a functionality that generated precise sustainability audit reports based on the results
- ✓ Integrated a payment gateway
- ✓ Enabled Registration and Subscription functionalities for users
- ✓ Enabled PDF format generation feature for the audit report



The screenshot shows a web application dashboard for managing questions. The dashboard includes a sidebar with navigation options: Dashboard, Manage Questions (selected), Manage Answers, and Manage Reports. The main content area is titled "Questions" and features a search bar, a status dropdown menu set to "All", and a table of questions. The table has columns for Sr.#, Actions, Question, and Status. The questions listed are:

Sr.#	Actions	Question	Status
1	 	Your position/role	Active
2	 	Business name	Active
3	 	Location of your business (full postcode)	Active
4	  	Legal structure of business	Active
5	  	Which of the following audits or reviews has your business had in the last 5 years?	Active
6	  	About your business (industry or sector). Select the best option. If multiple industries in business, then select up to a maximum of THREE.	Active
7	  	Which of the following energy sources is/are used in your business? Select all that apply.	Active
8	  	Which of the following policy statements do you have in your business? Tick all that apply.	Active
9	  	Which of the following standards or frameworks is your business accredited to?	Active
10	  	Which of the following have you heard about?	Active

The dashboard also includes a pagination control at the bottom, showing "Showing 1 - 10 of 31" and a "10" dropdown menu. A "Hi, Super" greeting and a profile icon are visible in the top right corner.